

## BIRDIES FOR CHARITY RULES

- All participating organizations must be publicly supported and recognized by the Internal Revenue Service as a 501(c)(3).
- All per birdie pledges and flat rate donations will be accepted from Monday, January 17, 2011 through 6:00 p.m. Sunday, June 26, 2011.
- If this pledge form is not legible, the Travelers Championship and the Birdies for Charity staff is not responsible for processing the donation.
- The Guess the Birdies Sweepstakes deadline is Tuesday, June 21, 2011.
- **Please make checks payable to "Travelers Championship."**
- **Please return all pledge forms and checks to:**
  - J.H. Cohn LLP
  - 180 Glastonbury Boulevard, 4th Floor, Glastonbury, CT 06033
  - Attn: Birdies for Charity
- **All per birdie pledges and flat rate donations are 100% tax deductible.**

## GUESS THE BIRDIES SWEEPSTAKES RULES

- No pledge, purchase or donation is necessary to enter the Guess the Birdies Sweepstakes. The odds of winning depends on the number of entries received.
- All pledge forms for the sweepstakes must be mailed directly to: Travelers Championship, 90 State House Square, 8th Floor, Hartford, CT 06103.
- All entries must be on an official pledge form, copied facsimile or be submitted through the Birdies for Charity donation website.
- The guess may be any number.
- One guess will be permitted per person. The tournament will track only the first pledge received with a proposed guess.
- Guesses will be accepted from Monday, January 17, 2011 through 6:00 p.m. on Tuesday, June 21, 2011.
- If the Grand Prize winner has not designated a charity with their submitted guess, the Travelers Championship will select a random charity from one of the 2011 Birdies for Charity participating organizations to receive the charitable donation Grand Prize.
- Participants must be legal residents of the United States and be 21 years of age or older as of Monday, June 20, 2011.
- The Grand Prize winner will be determined by the person who correctly guesses the exact number of birdies made (Wed.-Sun.) during the 2011 Travelers Championship.
- In the case of a tie, the Grand Prize winner will be chosen randomly by the Travelers Championship staff from among those who correctly guessed the exact number of birdies made.
- If no one guesses the exact number of birdies made, then the Grand Prize winner will be the person whose guess is the closest (without going over the total) to the actual number made during the 2011 Travelers Championship.
- The Grand Prize winner will be notified following the tournament, in the Summer of 2011.
- A complete set of rules is available from the Travelers Championship, upon request.



## TRAVELERS CHAMPIONSHIP

Travelers Championship  
90 State House Square, 8th Floor  
Hartford, CT 06103  
[TravelersChampionship.com/fundraisers.htm](http://TravelersChampionship.com/fundraisers.htm)

Presenting Sponsor  
  
Accountants and Consultants since 1919

Endorsed by  
 CONNECTICUT ASSOCIATION OF NONPROFITS  
...to serve, strengthen and support Connecticut's nonprofit community.



## TRAVELERS CHAMPIONSHIP



## BIRDIES FOR CHARITY



PRESENTED BY

 J.H. COHN LLP  
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JUNE 20-26, 2011 | TPC RIVER HIGHLANDS | CROMWELL, CT



For the Travelers Championship, charity begins before the PGA TOUR comes to Connecticut each June. This year, you too can be a part of the tournament's mission to give back to our community by making a pledge or flat rate donation to your charity of choice through the Birdies for Charity program!

## WHAT IS BIRDIES FOR CHARITY?

Birdies for Charity is an opportunity to turn birdies into money for your charity of choice. A birdie is a score of one stroke better than par for any golf hole. PGA TOUR professionals are anticipated to make an average of 1,500 – 2,000 birdies, Wednesday – Sunday during the Travelers Championship. With Birdies for Charity, 100% of the proceeds collected will be provided to our participating organizations.

For example, if 1,500 birdies are made during the Travelers Championship the total pledge would be:

1 ¢ = \$15.00	10 ¢ = 150.00
2 ¢ = \$30.00	50 ¢ = 750.00
5 ¢ = \$75.00	\$1.00 = \$1,500.00

Pledge commitments can be made by individuals or by companies. A per birdie pledge must be a minimum of 1¢, however there are no maximum per birdie pledge commitments.

To get started, simply make a minimum of one (1¢) or more per birdie or a flat rate donation of \$5.00 or more to your charity of choice.

At the conclusion of the tournament, the Birdies for Charity program will send you an invoice for the amount due based upon your committed per birdie pledge or flat rate donation. You may pay by check or credit card.

## AVERAGE BIRDIE TOTALS

It is estimated that approximately 1,500 to 2,000 birdies will be made by PGA TOUR professionals (Wed.-Sun.) during the 2011 Travelers Championship.

2008 – 1,863 birdies  
2009 – 1,888 birdies  
2010 – 1,834 birdies

## GUESS THE BIRDIES SWEEPSTAKES



By making a per birdie pledge or flat rate donation, you also have a chance to win! On behalf of the Connecticut Association of Nonprofits, donors have the opportunity to guess the number of birdies made Wednesday – Sunday of tournament week. The person who correctly guesses the exact number of birdies made will win the grand prize of a \$500 Visa Gift Card. In addition, Connecticut Association of Nonprofits will provide your designated charity with a \$500 donation, 1 year membership and 4 training sessions with their organization.

*The odds of winning depends on the number of entries received.*

## MY PLEDGE/DONATION COMMITMENT:

I pledge . \_\_\_\_\_ ¢ per birdie.

I pledge \$ \_\_\_\_\_ . \_\_\_\_\_ flat rate donation.

I Guess \_\_\_\_\_ total birdies will be made.

**Retain this portion for your records**

## BONUS BUCKS

The top ten (10) charities who collect the most will receive a share of \$15,000 from the Birdies Bonus Bucks pool, proudly sponsored by J.H. Cohn LLP.

1st Place - \$5,000	6th Place - \$1,000
2nd Place - \$2,500	7th Place - \$500
3rd Place - \$2,500	8th Place - \$500
4th Place - \$1,000	9th Place - \$500
5th Place - \$1,000	10th Place - \$500

Eligibility will be determined based on pledges collected by September 30, 2011. Charities must raise at least the amount of the bonus to be eligible. For example, to earn the 1st Place prize, that charity must raise at least \$5,000 in collected pledges.

## OFFICIAL PLEDGE AND FLAT RATE DONATION FORM

Charity of Choice: \_\_\_\_\_

## CONTACT INFORMATION *(Please print clearly)*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

*(Email is requested for billing purposes only.)*

## PER BIRDIE PLEDGE

\_\_\_\_ I pledge and promise to donate the following amount to my designated charity for every birdie made during the 2011 Travelers Championship. I understand that the total number of birdies and my pledge will be calculated at the conclusion of the tournament and that I will be charged at that time.

1 ¢ \_\_\_\_ 2 ¢ \_\_\_\_ 5 ¢ \_\_\_\_ 50 ¢ \_\_\_\_ \$1.00 \_\_\_\_ Other: \_\_\_\_\_

## FLAT RATE DONATION

\_\_\_\_ I would like to make a one time donation in the amount of \$ \_\_\_\_\_

## GUESS THE BIRDIES SWEEPSTAKES

I guess that exactly \_\_\_\_\_ birdies will be made Wednesday through Sunday of the 2011 Travelers Championship.

## PAYMENT OPTIONS

Check Enclosed \_\_\_\_ Invoice Me \_\_\_\_ Credit Card \_\_\_\_

MASTERCARD \_\_\_\_ VISA \_\_\_\_ AMEX \_\_\_\_

Credit Card Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code/CVV# (on back of card) \_\_\_\_\_

Please provide accurate payment information. If you have selected a flat rate donation and a credit card payment, your card will be charged immediately. If you have selected a per birdie pledge, your balance due will be applied to your invoice or card at the conclusion of the tournament. You will receive confirmation of payment. To submit your per birdie or flat rate donation, please read the reverse side of this form.