



# TRAVELERS CHAMPIONSHIP

## BIRDIES FOR CHARITY REGISTRATION

### How does Birdies for Charity work?

A birdie is a score of one stroke better than par for any golf hole. PGA TOUR professionals are anticipated to make an average 1500-2000 birdies, Wednesday – Sunday of the Travelers Championship.

Participating nonprofits simply solicit pledges based on the number of birdies made. Pledges can be as low as one penny!

The more pledges you gather, the more funds you'll raise. If 1500 birdies are made:  
1¢= \$15      10¢= \$150      \$1.00= \$1500

### Participating is easy!

1. Who's eligible? All 501 (c)(3) organizations registered in Connecticut.
2. Sign up with the Travelers Championship and we'll provide the materials you need to get started.
3. Solicit pledges- ask your current donors, sponsors, friends and family!
4. Submit all pledge forms.
5. At the conclusion of the tournament, the Travelers Championship and Haggett Longobardi, A Division of J.H. Cohn, LLP, will handle billing and pledge collection with your donors.
6. After three rounds of billing, the Travelers Championship will send you a check for 100% of pledges received. It's that easy!

### Important Dates

February - June 2008: Pledge collection  
June 22, 2008: Final deadline to submit pledge forms

July 2008: Pledge collection begins

Fall 2008: 100% Collected Pledges distributed

### How many pledge forms do we need?

- Simply, it's based on how much you want to raise for your charity. Take the average amount per pledge form and divide it into your goal.
- For example, if your goal is \$1500 and you anticipate an average pledge of \$15 per form, you'll need 100 forms.
- Photocopies will be accepted. Online pledging available on [TravelersChampionship.com](http://TravelersChampionship.com)

### To Register

Mail or fax this form along with your organization's 501 (c)(3) IRS certification:

Travelers Championship  
90 State House Square, 8th Floor  
Hartford, CT 06103  
Fax: 860-502-6809  
ATTN: Jessica Boardway

Nonprofit: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about this program?  
\_\_\_\_\_

Number of Pledge Forms requested: \_\_\_\_\_

Please indicate which info session you will pick up your pledge forms at, or if you will make arrangements to pick up at the Travelers Championship office.

Hartford                       Wallingford  
 New Haven                       Office Pick Up



90 State House Square, 8th Floor, Hartford, CT 06103  
860-502-6801    [birdies@travelerschampionship.com](mailto:birdies@travelerschampionship.com)

